



**MONTVILLE BOARD OF EDUCATION
MEETING OF THE COMMUNICATIONS COMMITTEE - MINUTES
December 1, 2022 at 5:00 p.m.**

Item 1. Call to order / Pledge of Allegiance / Moment of Silence

Committee Chair Carol Burgess called the meeting to order at 5:02 p.m. and all attendees participated in the pledge and a moment of silence. Board members present were Tina Grove, Florence Turner, and Wills Pike. Also present were Superintendent Laurie Pallin and Assistant Superintendent Dianne Vumback.

Item 2. Report on CABE session on BOE communications – Carol

The committee discussed effective communication:

- Not too much
- Use different channels; surveys, emails, Facebook

Live meeting on Facebook including topics:

- Internet Safety
- Budget discussion
- Archived for future access

Item 3. 2023-2024 Budget Communication Strategy Discussions

Budget Presentation meeting with February Board meeting and budget presentation and invite public to attend. No separate budget forums or public meetings.

Item 4. Future agenda items

- New Website – Look into using Town Website vendor?
- Look for mobile app with push notifications
- Review budget site analytics

Item 5. Adjournment

Motion to adjourn at 5:59 pm

Proposed by: Florence Turner
Seconded by: Tina Grove
Vote: Carried (vote 3-0)

Respectfully Submitted by,

Carol Burgess
Communications Committee Chair